

## HOUSTON HEIGHTS ASSOCIATION

107 W. 12<sup>th</sup> Street  
Houston Texas 77008  
713.861.4002  
www.houstonheights.org



## SPONSORSHIP PLAN

The Houston Heights Association (HHA) is a 501(c)(3) organization which receives yearly audits of its financial records, along with tax and risk advisory services, by a highly respected CPA firm that specializes in nonprofit organizations. The HHA promotes several major events throughout each year along with other activities. Our events are organized in a professional manner, are extremely well attended, and receive extensive amounts of publicity and community awareness. Proceeds from these events are used to maintain Marmion and Donovan Parks on Heights Boulevard, and to build, plant, and/or maintain jogging trails, flowerbeds, gazebos, sprinkler systems, the rose garden, the brick entrance, water fountains, and hundreds of trees on the Boulevard esplanade. In 2009, the HHA proudly purchased the historic Houston Heights City Hall & Fire Station at 12th Street and Yale to ensure its continued role as the heartbeat of civic activities, and to maintain its important historic significance for the neighborhood. This historic structure recently underwent a meticulous renovation. In addition, the HHA also supports the local business community.

You can help your community and raise awareness for your business by participating in one of these sponsorship categories:

### The Five Categories of Sponsorship

- **Platinum \$10,000:** Includes all four seasons of the year, with Platinum benefits
- **Gold \$5,000:** Includes two seasons of the year, with Gold benefits
- **Silver \$2,500:** Includes one season of the year, with Silver benefits
- **Bronze \$1,500:** Includes one season of the year, with Bronze benefits
- **Friends of the HHA \$500:** Includes one season of the year, with name only benefits

### The Sponsorship Seasons

There are FOUR sponsorship seasons. Each season promotes a major HHA event.

- **Spring – March, April, May:** Events – Spring Home & Garden Tour
- **Summer – June, July, August:** Events - Bicycle Rally & Scavenger Hunt, Heights Pie Contest
- **Fall – September, October, November:** Events – Heights Fun Run, Fall Event
- **Winter—December, January, February:** Event - Holiday Home Tour, Winter Event with Volunteer Appreciation & Community Improvement Awards

## **The Sponsorship Benefits—**

### **Platinum \$10,000**

The Platinum Sponsorship level includes all four-seasons, with Platinum benefits, as follows:

- Annual HHA Business Membership included.
- Custom 1 minute video shared on the HHA website & social media created by our IT department.
- Logo or name on all event collateral material, signage, and publications throughout all four seasons, such as event posters, social media, invitations, postcards, brochures, press releases, and event t-shirts.
- Logo on HHA's website and a link to your company's website during all four seasons (a full year).
- Logo in all HHA Newsletters and Eblasts during all four seasons.
- Ten tickets to the Spring Home & Garden Tour.
- A premier reserved table for ten to the seated event of your choice.
- Ten runner packets, including commemorative t-shirts, to the Heights Fun Run.
- Ten entries to the Bicycle Rally & Scavenger Hunt.
- Ten tickets to the Holiday Home Tour.

### **Gold \$5,000**

The Gold Sponsorship level includes your choice of two-seasons with Gold benefits:

- Annual HHA Business Membership included.
- Custom 1 minute video shared on the HHA website & social media created by our IT department.
- Logo or name on all event collateral material, signage, and publications for all events during your chosen two seasons, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the two chosen seasons.)
- Logo on HHA's website and a link to your company's website during your chosen two seasons (six months).
- Logo in all HHA Newsletters and Eblasts during your chosen two seasons.
- If Spring Season is chosen—Six tickets to the Spring Home Tour.
- If Summer Season is chosen— Six entries to the Bicycle Rally & Scavenger Hunt.
- If Fall Season is chosen— Six runner packets, including commemorative t- shirts, to the Heights Fun Run and six reserved tickets at the Fall Event.
- If Winter Season is chosen—Six tickets to the Holiday Home Tour and six reserved ticket at the Winter Event.

### **Silver \$2,500**

The Silver Sponsorship level includes your choice of one season with Silver benefits:

- Annual HHA Business Membership included.
- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters and Eblasts during your chosen two seasons.
- If Spring Season is chosen—Four tickets to the Spring Home Tour.
- If Summer Season is chosen— Four entries to the Bicycle Rally & Scavenger Hunt.

- If Fall Season is chosen— Four runner packets, including commemorative t- shirts, to the Heights Fun Run and four reserved tickets at the Fall Event.
- If Winter Season is chosen—Four tickets to the Holiday Home Tour and four reserved tickets at the Winter Event.

### **Bronze \$1,500**

The Bronze Sponsorship level includes your choice of one season with Bronze benefits:

- Annual HHA Business Membership included.
- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters and Eblasts during your chosen two seasons.
- If Spring Season is chosen—Two tickets to the Spring Home Tour and two entries to the Pickleball Tournament.
- If Summer Season is chosen— Two entries to the Bicycle Rally & Scavenger Hunt.
- If Fall Season is chosen— Two runner packets, including commemorative t- shirts, to the Heights Fun Run and two reserved tickets at the Fall Event.
- If Winter Season is chosen—Two tickets to the Holiday Home Tour and two reserved tickets at the Winter Event.

### **Friends of the HHA \$500**

Friends of the HHA level includes your choice of one season with Friends of the HHA benefits:

- Annual HHA Business Membership included.
- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season (three issues).

**Sponsors are invoiced by the HHA two months in advance of their chosen season(s) and payments are due upon receipt of invoice.**

- **Spring Season – due approximately February 1**
- **Summer Season – due approximately May 1**
- **Fall Season – due approximately August 1**
- **Winter Season – due approximately November 1**

## HOUSTON HEIGHTS ASSOCIATION SPONSORSHIP AGREEMENT

### 1. Select Sponsorship Level

PLATINUM - \$10,000 (all 4 seasons)

GOLD - \$5,000 (choose 2 seasons)

SILVER - \$2,500 (choose 1 season)

Bronze - \$1,500 (choose 1 season)

Friends of the HHA - \$500 (choose 1 season)

### 2. Select Preferred Seasons

SPRING Spring Home & Garden Tour

SUMMER Bicycle Rally & Scavenger Hunt and Heights Pie Contest

FALL Heights Fun Run/Fall Event

WINTER Holiday Home Tour/ Winter Event Volunteer Appreciation & Community Improvement Awards

*Platinum and Gold Sponsorships can be billed quarterly, or paid one-time in full*

\_\_\_\_\_ agrees to become an HHA Sponsor as indicated above, in accordance with the Houston Heights Association Sponsorship Plan.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

You may pay online at [www.HoustonHeights.org](http://www.HoustonHeights.org) or fill out and return this form:

Sponsorship Name:		Contact Name:	
Billing Address:		Contact Phone:	
City, State, Zip:		Contact Email:	
Credit Card #:	Exp Date:	CVV Code:	Billing Zip:
Name on Card:		Signature:	

- ☐ Charge my Credit Card (above) now
- ☐ Check Enclosed
- ☐ Please Bill Me (see due dates above)

#### For Platinum and Gold Sponsorships:

- ☐ Bill Quarterly
- ☐ One-time Payment

Contact Information: Attn: Sponsorships, 107 W. 12th Street, Houston, TX 77008  
[sponsorship@houstonheights.org](mailto:sponsorship@houstonheights.org) / 713.861.4002

Thank you for your generous donation to the Houston Heights Association (HHA). The HHA is a 501(c)(3) organization and your gift is tax deductible to the extent permitted by law. Depending upon the level of sponsorship you choose, we will provide information to you regarding the value of goods or services (if any) which you receive in return for your gift.