SPONSORSHIP PLAN

The Houston Heights Association (HHA) is a 501(c)(3) organization which receives yearly audits of its financial records, along with tax and risk advisory services, by a highly respected CPA firm that specializes in nonprofit organizations. The HHA promotes several major events throughout each year along with other activities. Our events are organized in a professional manner, are extremely well attended, and receive extensive amounts of publicity and community awareness. Proceeds from these events are used to maintain Marmion and Donovan Parks on Heights Boulevard, and to build, plant, and/or maintain jogging trails, flowerbeds, gazebos, sprinkler systems, the rose garden, the brick entrance, water fountains, and hundreds of trees on the Boulevard esplanade. In 2009, the HHA proudly purchased the historic Houston Heights City Hall & Fire Station at 12th Street and Yale to ensure its continued role as the heartbeat of civic activities, and to maintain its important historic significance for the neighborhood. This historic structure recently underwent a meticulous renovation. In addition, the HHA also supports the local business community.

You can help your community and raise awareness for your business by participating in one of these sponsorship categories:

**The Four Categories of Sponsorship**

- **Platinum $10,000**: Includes all four seasons of the year, with Platinum benefits
- **Gold $5,000**: Includes two seasons of the year, with Gold benefits
- **Silver $2,500**: Includes one season of the year, with Silver benefits
- **Bronze $1,500**: Includes one season of the year, with Bronze benefit

**The Sponsorship Seasons**

There is a total of four sponsorship seasons available. Each season promotes a major HHA event.

- **Spring—February, March, April**: Event—Donovan Park Launch Event & Gala
- **Summer—May, June, July**: Event—Heights Fun Run
- **Fall—August, September, October**: Event—Bicycle Rally and Scavenger Hunt
- **Winter—November, December, January**: Events—Holiday Home Tour
The Sponsorship Benefits—

**Platinum $10,000**
The Platinum Sponsorship level includes all four seasons, with Platinum benefits, as follows:

- Logo or name on all event collateral material, signage, and publications throughout all four seasons, such as event posters, invitations, postcards, brochures, press releases, and event t-shirts.
- Logo on HHA’s website and a link to your company’s website during all four seasons (a full year).
- Logo in all HHA Newsletters during all four seasons.
- Invitation for two to the Donovan Park Launch Event Kick-Off Party
- A premier reserved table for ten to the Donovan Park Candlelight Dinner
- Ten runner packets, including commemorative t-shirts, to the Heights Fun Run.
- A vendor table – with a 10’ pop-up tent -- at the Heights Fun Run’s after party in Marmion Park.
- Ten entries to the Bicycle Rally.
- A vendor table – with a 10’ pop-up tent -- for the duration of the Bicycle Rally in Marmion Park.
- Ten tickets to the Holiday Home Tour.
- Two tickets to accompanying Holiday Home Tour activities/events (if any).
- Two tickets to the February Volunteer Appreciation Dinner.

**Gold $5,000**
The Gold Sponsorship level includes your choice of two seasons with Gold benefits:

- Logo or name on all event collateral material, signage, and publications for all events during your chosen two seasons, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the two chosen seasons.)
- Logo on HHA’s website and a link to your company’s website during your chosen two seasons (six months).
- Logo in all HHA Newsletters during your chosen two seasons.
- If Spring Season is chosen - Invitation for two to the Donovan Park Launch Event Kick-Off Party
- If Spring Season is chosen—Six reserved seat tickets to the Donovan Park Candlelight Dinner
- If Summer Season is chosen—Six runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run’s after party in Marmion Park.
- If Fall Season is chosen—Six entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- If Winter Season is chosen—Six tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the Volunteer Appreciation Dinner.
Silver $2,500
The Silver Sponsorship level includes your choice of one season with Silver benefits:

- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA’s website and a link to your company’s website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season.
- If Spring Season is chosen - Invitation for two to the Donovan Park Launch Event Kick-Off Party
- If Spring Season is chosen—Four reserved seat tickets to the Donovan Park Candlelight Dinner
- If Summer Season is chosen—Four runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run’s after party in Marmion Park.
- If Fall Season is chosen—Four entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park
- If Winter Season is chosen—Four tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Bronze $1,500
The Bronze Sponsorship level includes your choice of one season with Bronze benefits:

- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA’s website and a link to your company’s website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season (three issues).
- If Spring Season is chosen - Invitation for two to the Donovan Park Launch Event Kick-Off Party
- If Spring Season is chosen—Two reserved seat tickets to the Donovan Park Candlelight Dinner
- If Summer Season is chosen—Two runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run’s after party in Marmion Park.
- If Fall Season is chosen—Two entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- If Winter Season is chosen—Two tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Sponsors are invoiced by the HHA two months in advance of their chosen season(s) and payments are due upon receipt of invoice.

- Spring Season – due approximately January 1
- Summer Season – due approximately April 1
- Fall Season – due approximately July 1
- Winter Season – due approximately October 1
HOUSTON HEIGHTS ASSOCIATION SPONSORSHIP AGREEMENT

1. Select Sponsorship Level

☐ PLATINUM $10,000 (all 4 Seasons)
☐ GOLD $5,000 (2 choose 2 Seasons)
☐ SILVER $2,500 (select 1 Season)
☐ BRONZE $1,500 (select 1 Season)

2. Select Preferred Seasons

☐ SPRING Donovan Park Launch Event and Volunteer Appreciation Dinner
☐ SUMMER Heights Fun Run
☐ FALL Heights Bicycle Rally
☐ WINTER Holiday Home Tour

Platinum and Gold Sponsorships can be billed quarterly, or paid one-time in full

_____________________________  ______________________
Signature        Date

_____________________________  ______________________
Printed Name       Title

You may pay online at www.HoustonHeights.org or fill out and return this form:

<table>
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<th>Sponsorship Name:</th>
<th>Contact Name:</th>
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☐ Charge my Credit Card (above) now    ☐ Bill Quarterly
☐ Check Enclosed                      ☐ One-time Payment
☐ Please Bill Me (see due dates above)

Contact Information: Attn: Sponsorships, 107 W. 12th Street, Houston, TX  77008
sponsorship@houstonheights.org  /  713.861.4002

Thank you for your generous donation to the Houston Heights Association (HHA). The HHA is a 501(c)(3) organization and your gift is tax deductible to the extent permitted by law. Depending upon the level of sponsorship you choose, we will provide information to you regarding the value of goods or services (if any) which you receive in return for your gift.