

HOUSTON HEIGHTS ASSOCIATION

107 W. 12th Street
Houston Texas 77008
713.861.4002
www.houstonheights.org



2016 SPONSORSHIP PLAN

The Houston Heights Association (HHA) is a 501(c)(3) organization which receives yearly audits of its financial records, along with tax and risk advisory services, by a highly-respected CPA firm that specializes in nonprofit organizations. The HHA promotes several major events throughout each year along with other activities. All of these events are organized in a highly professional manner, are extremely well attended, and receive extensive amounts of publicity and community awareness. Proceeds from these events are used to maintain Marmion and Donovan Parks on Heights Boulevard, and to build, plant, and/or maintain jogging trails, flowerbeds, gazebos, sprinkler systems, the rose garden, the brick entrance, water fountains, and hundreds of trees on the Boulevard esplanade. In 2009, the HHA proudly purchased the historic Houston Heights City Hall & Fire Station at 12th and Yale to ensure its continued role as the heartbeat of civic activities and its important historic significance for the neighborhood. In 2014, the HHA completed the complete interior and exterior renovation of this historic structure with an emphasis on saving or recreating as much of the historical construction and floor plan as reasonably possible. The HHA also supports local schools with thousands of dollars each year, partners with the Heights Rotary Club to fill hundreds of food baskets around the holidays for the needy, and supports the local business community.

You can help your community and raise awareness for your business by participating in one of these sponsorship categories:

The Five Categories of Sponsorship

- **Platinum - \$10,000** - Includes all four seasons of the year, with Platinum benefits.
- **Diamond - \$7,500** - Includes three seasons of the year, with Diamond benefits.
- **Gold - \$5,000** - Includes two seasons of the year, with Gold benefits.
- **Silver - \$2,500** - Includes one season of the year, with Silver benefits.
- **Bronze - \$1,500** - Includes one season of the year, with Bronze benefits.

The Sponsorship Seasons

There are a total of four sponsorship seasons available. Each season promotes a major HHA event.

- **Spring—March, April, and May**
Events—Spring Home & Garden Tour and Candlelight Dinner
- **Summer—June, July, and August**
Event—Heights Fun Run
- **Fall—September, October, and November**
Event—Bicycle Rally and Scavenger Hunt
- **Winter—December, January, February**
Events—Holiday Home Tour and accompanying events/activities and the Volunteer Appreciation and Community Improvement Awards Dinner

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The Sponsorship Benefits

Platinum – \$10,000

- The Platinum Sponsorship level includes all four seasons, with Platinum benefits, as follows:
- Logo or name on all event collateral material, signage, and publications throughout all four seasons, such as event posters, invitations, postcards, brochures, press releases, and event t-shirts.
- Logo on HHA's website and a link to your company's website during all four seasons (a full year).
- Logo on all HHA Newsletters during all four seasons.
- A Premier Reserved Table for Ten to the Spring Candlelight Dinner, including table signage and acknowledgment in the Program.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- Ten runner packets, including commemorative t-shirts, to the Heights Fun Run.
- A vendor table – with a 10' pop-up tent -- at the Heights Fun Run's after party in Marmion Park.
- Ten entries to the Bicycle Rally.
- A vendor table – with a 10' pop-up tent -- for the duration of the Bicycle Rally in Marmion Park.
- Ten tickets to the Holiday Home Tour.
- Two tickets to any accompanying Holiday Home Tour activity/event.
- Two tickets to the February Volunteer Appreciation Dinner.

Diamond – \$7,500

- The Diamond Sponsorship level includes your choice of three seasons with Diamond benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen three seasons, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the three chosen seasons.)
- Logo in HHA's website and a link to your company's website during your chosen three seasons (nine months).
- Logo in all HHA Newsletters during your chosen three seasons.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Eight tickets to the Spring Candlelight Dinner and acknowledgment in the Program.
- *If Summer Season is chosen*—Eight runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Eight entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Eight tickets to the Holiday Home Tour, two tickets to any accompanying activity/event, and two tickets to the February Volunteer Appreciation Dinner.

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Gold – \$5,000

- The Gold Sponsorship level includes your choice of two seasons with Gold benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen two season, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the two chosen seasons.)
- Logo in HHA's website and a link to your company's website during your chosen two seasons (six months).
- Logo in all HHA Newsletters during your chosen two seasons.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Six tickets to the Spring Candlelight Dinner and acknowledgment in the Program.
- *If Summer Season is chosen*—Six runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Six entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Six tickets to the Holiday Home Tour, two tickets to any accompanying activity/event, and two tickets to the February Volunteer Appreciation Dinner.

Silver – \$2,500

- The Silver Sponsorship level includes your choice of one season with Silver benefits, as follows:
- Name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Four tickets to the Spring Candlelight Dinner and acknowledgment in the Program.
- *If Summer Season is chosen*—Four runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Four entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Four tickets to the Holiday Home Tour, two tickets to any accompanying activity/event, and two tickets to the February Volunteer Appreciation Dinner.

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Bronze – \$1,500

- The Bronze Sponsorship level includes your choice of one season with Bronze benefits, as follows:
- Name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Name or logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season (three issues).
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Two tickets to the Spring Candlelight Dinner and acknowledgment in the Program.
- *If Summer Season is chosen*—Two runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Two entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Two tickets to the Holiday Home Tour, two tickets to any accompanying activity/event, and two tickets to the February Volunteer Appreciation Dinner.

*You may pay at any time, but all sponsors are invoiced by the HHA approximately two months in advance of their chosen season(s). The sponsorship must be paid in full prior to the commencement of benefits.

2016 President

Stacey Courville
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VP Fundraising & Special Events

Janet Buchheit

2016 Sponsorship Chair

Matt Bedingfield
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713-826-7959

Business Manager

Lauriel Hindman
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HOUSTON HEIGHTS ASSOCIATION 2016 SPONSORSHIP AGREEMENT



Please choose your preferred Sponsorship Level:

- PLATINUM – \$10,000 [all 4 Seasons]
- DIAMOND – \$7,500 [choose 3 Seasons]
- GOLD – \$5,000 [choose 2 Seasons]
- SILVER – \$2,500 [choose 1 Season]
- BRONZE – \$1,500 [choose 1 Season]

Please choose your preferred Sponsorship Season(s):

- SPRING – Spring Home Tour + Candlelight Dinner
- SUMMER – Heights Fun Run
- FALL – Heights Bicycle Rally
- WINTER – Holiday Home Tour + Accompanying Activities + Volunteer Dinner

In accordance with the Houston Heights Association Sponsorship Plan,

_____ agrees to become a 2016 HHA Sponsor
as indicated above.

_____ Signature
_____ Printed Name
_____ Title or Individually
_____ Date

You may pay online at www.HoustonHeights.org or fill out and return this form:

Sponsorship Name: _____

Contact: _____

Billing Address: _____

Phone: _____ Website: _____

E-Mail: _____

Pay now by cc: MasterCard | Visa | American Express (circle one)

CC#: _____ Expiration: _____ Security Code#: _____

Name on Card: _____ Signature: _____

- Check Enclosed
- Please Bill Me**

HHA Contact Information:

Sponsorship, 107 W. 12th Street, Houston TX 77008 (713) 861-4002
sponsorship@houstonheights.org

Thank you for your generous donation to the Houston Heights Association (HHA).

The HHA is a 501(c)(3) organization and your gift is tax deductible to the extent permitted by law. Depending upon the level of sponsorship you choose, we will provide information to you regarding the value of goods or services (if any) which you will receive in return for your gift.